

It Starts **May 18**
Here! #haaexpo2017
BEST BOOTH CONTEST

Dear Exhibitor:

We invite you to participate in the The Best Booth Contest! The judging for the contest on show day will be from 2:15 – 4:15 pm, with the winners to be announced immediately after judging is completed.

Awards and recognition for 1st, 2nd, and 3rd place winners in Single Booth, Multiple Booth and “Best of Show” will be presented. Your team photo will be published in the ABODE magazine.

Booths will be judged on effort put forth in booth construction:

25 points – Theme

25 points – Aesthetics & Appearance

25 points – Product or service definition

25 points – Booth staff interaction with attendees

Total 100 Points

**FREE 10x10 standard booth for the 2018 Expo
will be awarded to the “Best in Show” booth!**

After judging is completed, winners will be announced and a representative will be asked to come to the HAA Booth to receive their trophy. Exhibitor photos will be taken with the judges for publication in ABODE magazine.

If you have any questions concerning the contest, please contact Amanda Sherbondy at 713-595-0316.

Any booth or combination of booths that do not comply with the prospectus may be asked to make adjustments to their booth on-site and or will not be qualified to win. Rules will be enforced in fairness to all exhibiting companies.

Separate companies who exhibit side by side, and combine booths will not be eligible to win.

Good luck!