

Exhibitor Quick Facts

It Starts **May 18**
Here! #haaexpo2017
NRG Center, Exhibit Hall C

Show Tag Line/Theme:

- *It Starts Here! (Attitude + Behavior = RESULTS)*

Show Colors:

- Pipe and Drape colors: Blue, White, Black

Move in Hours:

- Wednesday, May 17 - 3:00 pm - 7:00 pm (Large Freight)
- Thursday, May 18 - 8:00 am – 11:00 am (Freight doors will NOT be open. Hand carry only.)

Show Hours:

- Thursday, May 18, 1:30 – 6:30 pm

Move Out Hours:

- Thursday, May 18, 6:30 pm - 8:30 pm (**Absolutely no break down before 6 pm**)
- Friday, May 19, 8:00 am - 11:00 am

Official Decorator:

- Shepard Exposition Services www.shepardes.com
- Decorator exhibitor kits are e-mailed to exhibitors directly or found at www.haaexpo.org

Exhibitor Badges:

All exhibitor badges will only be printed on-site at the “Exhibitor Check-In Area” in Hall C

- Wednesday, May 18 - 4:00 pm - 7:00 pm
- Thursday, May 19 - 8:00 am – 6:00 pm

Booth Renewals:

- To renew your booth for **2018** you must turn in a renewal contract w/deposit before 5:00 pm at the front of Hall C on Thursday, May 18. (**You have first right of acceptance** of your current space.)
- All booths not secured become **OPEN BOOTHS at 5:00 pm on Thursday, May 18.**
- Exhibitor sales order will be selected by lottery.

HAA Show Management

Questions regarding rules and booth regulations - Amanda Sherbondy at 713-595-0316 or asherbondy@haaonline.org.