

It Starts **May 18** Here! #haaexpo2017

Wednesday, May 17

- Exhibitor Move-In** 3:00 – 7:00 pm (All large freight must be delivered)
- Exhibitor badge pick-up** 4:00 pm – 7:00 pm
Printed on-site at the “*Exhibitor Check-In Area*”
- Booth Pre-Sales for 2018** 4:00 pm – 7:00 pm Renew your current booth space for next year.

Thursday, May 18

- Exhibitor Move-In** 8:00 am – 11:00 am (Large freight doors will not be open.) Hand carried items only.) No entrance through back doors after 8:00 am without a badge.
- Booth Pre-Sales for 2017** 9:00 am – 5:00 pm Renew your current booth space for next year. (Booths not renewed by 5:00 pm will go up for sale. Open spaces will be sold by lottery.)
- Exhibitor Check in/Badge Pick-Up** 8:00 am – 6:00 pm
- Education Seminars (registered attendees only)**
 - 8:00 – 8:30 am Registration for seminars
 - 8:30 – 10:00 am Keynote Speaker: Joel Zeff
 - 10:15 – 11:30 am Breakout sessions Round #1
 - 11:45 – 1:00 pm Breakout sessions Round #2
 - 1:00 – 2:15 pm Lip Sync Battle Luncheon
- Show Opens** 1:30 pm
- “It Starts Here” Contest Begins** 1:30 pm Featured Suppliers begin confirming attendee visits
- Education Sessions End** 2:30 pm
- Best Booth Contest Tour Begins** 2:15 pm Judges tour show to determine Best Booths. Winners announced immediately following judges decision
- 1st Contest Drawing** 4:45 pm \$1,500 Winner drawn and announced

2018 Booth Sales Open Space Selection	5:00 pm All un-renewed spaces will go up for sale for 2018. You can move to another location at this time.
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- 2nd Contest Drawing** 6:15 pm \$1,500 Winner drawn and announced
- Expo Closes** 6:30 pm (**Absolutely no break down before 6:30 pm**)
(Strictly enforced for attendee safety reasons)
- Exhibitor Move out** 6:30 pm – 8:30 pm Hall C closes at 8:30 pm

Friday, May 19

- Exhibitor Move-out continues** 8:00 am – 11:00 am

